

Carpentersville Business Development Commission
Meeting Minutes
July 23, 2019

Roll call was taken for the meeting and a motion was made by Commissioner Bergquist to appoint Commissioner Hicks as Chairman for the meeting. Commissioner Teeter seconded the motion which was approved. The regular meeting of the Business Development Commission was called to order at 5:02 p.m..

Commission:

John Skillman	Chairman	Absent
Mike Armato	Member	Present
Morgan Bergquist	Member	Present
Sameer Gupta	Member	Absent
Bill Hicks	Member	Present
Kay Teeter	Member	Present
Gerald Wille	Member	Present

Also present was Marc Huber, Staff

Approval of Minutes

Commissioner Teeter made a motion, seconded by Commissioner Wille, to approve the minutes for the June 25, 2019 meeting. The motion passed.

Carpentersville Today Website Rollout

The BDC discussed plans for the CarpentersvilleToday website. The website is planned to for a soft launch by July 31, 2019. Final corrections are being made to address feedback received by the BDC and others. Regarding the marketing plan for the website, one is being developed by the Village of Carpentersville's social media consultant Zillion, Inc.. Tentative plans included a press release and events that will be held at the upcoming festivals being held in the Village. The draft press release was presented to BDC for review.

Member Reports

There was a brief discussion of development projects ongoing throughout town and plans to address some of the vacant sites.

Adjournment

Commissioner Bergquist motioned, seconded by Commissioner Teeter, to adjourn the meeting. The motion passed unanimously and the meeting adjourned at 5:58 p.m.

Respectfully submitted,

Marc Huber