

RMP Opportunity Gap - Retail Stores

Randal Road & Huntley Road

Radius 1: RANDALL RD AT HUNTLEY RD, CARPENTERSVILLE, IL 60110, 0.00 - 3.00 Miles, Total

Retail Stores	2014 Demand (Consumer Expenditures)	2014 Supply (Retail Sales)	Opportunity Gap/Surplus
Total Retail Sales Incl Eating and Drinking Places	648,385,452	684,543,854	(36,158,402)
Motor Vehicle and Parts Dealers-441	129,747,776	26,694,776	103,053,000
Automotive Dealers-4411	108,827,546	20,786,568	88,040,978
Other Motor Vehicle Dealers-4412	11,113,949	625,716	10,488,233
Automotive Parts/Accsrs, Tire Stores-4413	9,806,281	5,282,492	4,523,789
Furniture and Home Furnishings Stores-442	14,584,777	5,765,609	8,819,168
Furniture Stores-4421	8,138,376	3,960,624	4,177,752
Home Furnishing Stores-4422	6,446,401	1,804,985	4,641,416
Electronics and Appliance Stores-443	12,453,289	9,648,687	2,804,602
Appliances, TVs, Electronics Stores-44311	9,021,370	8,635,180	386,190
Household Appliances Stores-443111	1,668,634	290,310	1,378,324
Radio, Television, Electronics Stores-443112	7,352,736	8,344,870	(992,134)
Computer and Software Stores-44312	2,980,467	1,013,507	1,966,960
Camera and Photographic Equipment Stores-44313	451,452	0	451,452
Building Material, Garden Equip Stores -444	70,282,781	37,137,628	33,145,153
Building Material and Supply Dealers-4441	60,558,469	36,467,214	24,091,255
Home Centers-44411	24,505,465	27,499,422	(2,993,957)
Paint and Wallpaper Stores-44412	1,054,696	200,103	854,593
Hardware Stores-44413	5,862,235	2,582,650	3,279,585
Other Building Materials Dealers-44419	29,136,074	6,185,038	22,951,036
Building Materials, Lumberyards-444191	10,652,608	2,314,657	8,337,951
Lawn, Garden Equipment, Supplies Stores-4442	9,724,312	670,414	9,053,898
Outdoor Power Equipment Stores-44421	3,010,141	189,431	2,820,710
Nursery and Garden Centers-44422	6,714,171	480,983	6,233,188
Food and Beverage Stores-445	72,684,322	85,485,404	(12,801,082)
Grocery Stores-4451	47,990,211	79,425,830	(31,435,619)
Supermarkets, Grocery (Ex Conv) Stores-44511	44,964,873	79,218,344	(34,253,471)
Convenience Stores-44512	3,025,338	207,486	2,817,852
Specialty Food Stores-4452	5,902,295	3,522,909	2,379,386
Beer, Wine and Liquor Stores-4453	18,791,815	2,536,664	16,255,151
Health and Personal Care Stores-446	32,447,908	36,574,700	(4,126,792)
Pharmacies and Drug Stores-44611	25,464,412	24,312,423	1,151,989
Cosmetics, Beauty Supplies, Perfume Stores-44612	2,238,060	6,112,928	(3,874,868)
Optical Goods Stores-44613	1,886,617	3,451,753	(1,565,136)
Other Health and Personal Care Stores-44619	2,858,819	2,697,597	161,222



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Retail Stores	2014 Demand (Consumer Expenditures)	2014 Supply (Retail Sales)	Opportunity Gap/Surplus
Gasoline Stations-447	58,037,849	24,894,796	33,143,053
Gasoline Stations With Conv Stores-44711	41,913,906	24,199,037	17,714,869
Other Gasoline Stations-44719	16,123,943	695,759	15,428,184
Clothing and Clothing Accessories Stores-448	33,161,730	153,165,873	(120,004,143)
Clothing Stores-4481	17,453,576	75,083,341	(57,629,765)
Men's Clothing Stores-44811	889,314	2,103,970	(1,214,656)
Women's Clothing Stores-44812	4,175,901	8,976,588	(4,800,687)
Children's, Infants Clothing Stores-44813	1,066,091	6,390,719	(5,324,628)
Family Clothing Stores-44814	9,084,351	51,716,328	(42,631,977)
Clothing Accessories Stores-44815	759,949	1,566,072	(806,123)
Other Clothing Stores-44819	1,477,970	4,329,664	(2,851,694)
Shoe Stores-4482	2,414,078	16,763,072	(14,348,994)
Jewelry, Luggage, Leather Goods Stores-4483	13,294,076	61,319,460	(48,025,384)
Jewelry Stores-44831	12,040,028	60,224,780	(48,184,752)
Luggage and Leather Goods Stores-44832	1,254,049	1,094,680	159,369
Sporting Goods, Hobby, Book, Music Stores-451	13,366,605	21,903,318	(8,536,713)
Sporting Goods, Hobby, Musical Inst Stores-4511	11,454,744	17,048,844	(5,594,100)
Sporting Goods Stores-45111	6,132,381	9,490,064	(3,357,683)
Hobby, Toys and Games Stores-45112	2,997,675	6,962,980	(3,965,305)
Sew/Needlework/Piece Goods Stores-45113	1,052,283	107,068	945,215
Musical Instrument and Supplies Stores-45114	1,272,404	488,732	783,672
Book, Periodical and Music Stores-4512	1,911,862	4,854,474	(2,942,612)
Book Stores and News Dealers-45121	1,649,913	4,762,096	(3,112,183)
Book Stores-451211	1,487,295	4,762,096	(3,274,801)
News Dealers and Newsstands-451212	162,618	0	162,618
Prerecorded Tapes, CDs, Record Stores-45122	261,949	92,378	169,571
General Merchandise Stores-452	75,305,920	156,089,638	(80,783,718)
Department Stores Excl Leased Depts-4521	33,660,540	123,708,933	(90,048,393)
Other General Merchandise Stores-4529	41,645,381	32,380,705	9,264,676
Miscellaneous Store Retailers-453	16,987,892	20,155,297	(3,167,405)
Florists-4531	696,312	573,565	122,747
Office Supplies, Stationery, Gift Stores-4532	8,514,223	11,102,390	(2,588,167)
Office Supplies and Stationery Stores-45321	4,138,444	5,114,346	(975,902)
Gift, Novelty and Souvenir Stores-45322	4,375,779	5,988,044	(1,612,265)
Used Merchandise Stores-4533	1,415,931	490,115	925,816
Other Miscellaneous Store Retailers-4539	6,361,426	7,989,227	(1,627,801)
Non-Store Retailers-454	51,835,282	12,404,678	39,430,604
Foodservice and Drinking Places-722	67,489,321	94,623,450	(27,134,129)
Full-Service Restaurants-7221	30,717,176	42,977,817	(12,260,641)



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Retail Stores	2014 Demand (Consumer Expenditures)	2014 Supply (Retail Sales)	Opportunity Gap/Surplus
Limited-Service Eating Places-7222	26,908,241	48,070,642	(21,162,401)
Special Foodservices-7223	7,212,479	1,378,217	5,834,262
Drinking Places -Alcoholic Beverages-7224	2,651,424	2,196,774	454,650
GAFO *	157,386,545	357,675,515	(200,288,970)
General Merchandise Stores-452	75,305,920	156,089,638	(80,783,718)
Clothing and Clothing Accessories Stores-448	33,161,730	153,165,873	(120,004,143)
Furniture and Home Furnishings Stores-442	14,584,777	5,765,609	8,819,168
Electronics and Appliance Stores-443	12,453,289	9,648,687	2,804,602
Sporting Goods, Hobby, Book, Music Stores-451	13,366,605	21,903,318	(8,536,713)
Office Supplies, Stationery, Gift Stores-4532	8,514,223	11,102,390	(2,588,167)



RMP Opportunity Gap - Retail Stores

Randal Road & Huntley Road

Radius 2: RANDALL RD AT HUNTLEY RD, CARPENTERSVILLE, IL 60110, 0.00 - 5.00 Miles, Total

Retail Stores	2014 Demand (Consumer Expenditures)	2014 Supply (Retail Sales)	Opportunity Gap/Surplus
Total Retail Sales Incl Eating and Drinking Places	2,306,500,254	2,207,756,173	98,744,081
Motor Vehicle and Parts Dealers-441	447,817,032	214,320,150	233,496,882
Automotive Dealers-4411	378,440,154	183,951,627	194,488,527
Other Motor Vehicle Dealers-4412	35,650,014	11,569,087	24,080,927
Automotive Parts/Accsrs, Tire Stores-4413	33,726,864	18,799,436	14,927,428
Furniture and Home Furnishings Stores-442	48,146,147	16,377,456	31,768,691
Furniture Stores-4421	26,332,039	5,458,650	20,873,389
Home Furnishing Stores-4422	21,814,108	10,918,806	10,895,302
Electronics and Appliance Stores-443	43,268,707	22,346,687	20,922,020
Appliances, TVs, Electronics Stores-44311	31,326,372	18,562,755	12,763,617
Household Appliances Stores-443111	5,774,201	1,665,698	4,108,503
Radio, Television, Electronics Stores-443112	25,552,172	16,897,057	8,655,115
Computer and Software Stores-44312	10,399,944	3,783,932	6,616,012
Camera and Photographic Equipment Stores-44313	1,542,390	0	1,542,390
Building Material, Garden Equip Stores -444	240,011,887	110,868,330	129,143,557
Building Material and Supply Dealers-4441	206,584,776	109,643,618	96,941,158
Home Centers-44411	83,519,708	44,199,997	39,319,711
Paint and Wallpaper Stores-44412	3,531,541	2,276,291	1,255,250
Hardware Stores-44413	20,530,738	13,921,856	6,608,882
Other Building Materials Dealers-44419	99,002,788	49,245,474	49,757,314
Building Materials, Lumberyards-444191	36,394,655	18,429,371	17,965,284
Lawn, Garden Equipment, Supplies Stores-4442	33,427,111	1,224,712	32,202,399
Outdoor Power Equipment Stores-44421	9,859,110	485,992	9,373,118
Nursery and Garden Centers-44422	23,568,001	738,721	22,829,280
Food and Beverage Stores-445	270,747,765	155,641,125	115,106,640
Grocery Stores-4451	179,980,463	144,373,577	35,606,886
Supermarkets, Grocery (Ex Conv) Stores-44511	168,483,494	142,316,309	26,167,185
Convenience Stores-44512	11,496,969	2,057,268	9,439,701
Specialty Food Stores-4452	22,192,881	5,306,439	16,886,442
Beer, Wine and Liquor Stores-4453	68,574,421	5,961,109	62,613,312
Health and Personal Care Stores-446	118,661,374	101,080,600	17,580,774
Pharmacies and Drug Stores-44611	93,205,116	80,103,912	13,101,204
Cosmetics, Beauty Supplies, Perfume Stores-44612	8,192,700	9,320,815	(1,128,115)
Optical Goods Stores-44613	6,772,592	5,871,889	900,703
Other Health and Personal Care Stores-44619	10,490,966	5,783,983	4,706,983



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Retail Stores	2014 Demand (Consumer Expenditures)	2014 Supply (Retail Sales)	Opportunity Gap/Surplus
Gasoline Stations-447	216,876,168	146,842,879	70,033,289
Gasoline Stations With Conv Stores-44711	157,284,214	135,272,207	22,012,007
Other Gasoline Stations-44719	59,591,954	11,570,672	48,021,282
Clothing and Clothing Accessories Stores-448	112,686,697	209,517,141	(96,830,444)
Clothing Stores-4481	61,648,543	97,079,044	(35,430,501)
Men's Clothing Stores-44811	3,106,937	2,249,797	857,140
Women's Clothing Stores-44812	14,509,194	16,976,635	(2,467,441)
Children's, Infants Clothing Stores-44813	4,009,162	8,347,645	(4,338,483)
Family Clothing Stores-44814	32,228,648	58,963,043	(26,734,395)
Clothing Accessories Stores-44815	2,631,023	3,393,755	(762,732)
Other Clothing Stores-44819	5,163,580	7,148,169	(1,984,589)
Shoe Stores-4482	8,945,788	23,115,517	(14,169,729)
Jewelry, Luggage, Leather Goods Stores-4483	42,092,366	89,322,580	(47,230,214)
Jewelry Stores-44831	37,682,724	81,010,380	(43,327,656)
Luggage and Leather Goods Stores-44832	4,409,642	8,312,200	(3,902,558)
Sporting Goods, Hobby, Book, Music Stores-451	46,459,995	48,134,056	(1,674,061)
Sporting Goods, Hobby, Musical Inst Stores-4511	40,069,757	38,877,777	1,191,980
Sporting Goods Stores-45111	21,447,997	21,758,693	(310,696)
Hobby, Toys and Games Stores-45112	10,741,759	11,159,394	(417,635)
Sew/Needlework/Piece Goods Stores-45113	3,575,985	1,553,512	2,022,473
Musical Instrument and Supplies Stores-45114	4,304,016	4,406,177	(102,161)
Book, Periodical and Music Stores-4512	6,390,238	9,256,280	(2,866,042)
Book Stores and News Dealers-45121	5,496,432	9,163,902	(3,667,470)
Book Stores-451211	4,916,132	9,163,902	(4,247,770)
News Dealers and Newsstands-451212	580,300	0	580,300
Prerecorded Tapes, CDs, Record Stores-45122	893,807	92,378	801,429
General Merchandise Stores-452	273,608,022	726,550,016	(452,941,994)
Department Stores Excl Leased Depts-4521	120,761,551	206,338,378	(85,576,827)
Other General Merchandise Stores-4529	152,846,471	520,211,638	(367,365,167)
Miscellaneous Store Retailers-453	60,396,922	54,608,056	5,788,866
Florists-4531	2,396,051	1,049,990	1,346,061
Office Supplies, Stationery, Gift Stores-4532	29,568,570	27,622,886	1,945,684
Office Supplies and Stationery Stores-45321	14,129,356	16,694,826	(2,565,470)
Gift, Novelty and Souvenir Stores-45322	15,439,214	10,928,060	4,511,154
Used Merchandise Stores-4533	4,887,419	1,287,929	3,599,490
Other Miscellaneous Store Retailers-4539	23,544,882	24,647,252	(1,102,370)
Non-Store Retailers-454	184,684,827	165,042,318	19,642,509
Foodservice and Drinking Places-722	243,134,712	236,427,359	6,707,353
Full-Service Restaurants-7221	110,364,261	97,162,534	13,201,727



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Retail Stores	2014 Demand (Consumer Expenditures)	2014 Supply (Retail Sales)	Opportunity Gap/Surplus
Limited-Service Eating Places-7222	97,277,270	123,747,675	(26,470,405)
Special Foodservices-7223	26,035,142	6,906,835	19,128,307
Drinking Places -Alcoholic Beverages-7224	9,458,038	8,610,315	847,723
GAFO *	553,738,139	1,050,548,241	(496,810,102)
General Merchandise Stores-452	273,608,022	726,550,016	(452,941,994)
Clothing and Clothing Accessories Stores-448	112,686,697	209,517,141	(96,830,444)
Furniture and Home Furnishings Stores-442	48,146,147	16,377,456	31,768,691
Electronics and Appliance Stores-443	43,268,707	22,346,687	20,922,020
Sporting Goods, Hobby, Book, Music Stores-451	46,459,995	48,134,056	(1,674,061)
Office Supplies, Stationery, Gift Stores-4532	29,568,570	27,622,886	1,945,684

RMP Opportunity Gap - Retail Stores

Randal Road & Huntley Road

Radius 3: RANDALL RD AT HUNTLEY RD, CARPENTERSVILLE, IL 60110, 0.00 - 10.00 Miles, Total

Retail Stores	2014 Demand (Consumer Expenditures)	2014 Supply (Retail Sales)	Opportunity Gap/Surplus
Total Retail Sales Incl Eating and Drinking Places	7,202,322,191	5,547,642,680	1,654,679,511
Motor Vehicle and Parts Dealers-441	1,382,669,347	857,631,164	525,038,183
Automotive Dealers-4411	1,165,836,438	740,028,864	425,807,574
Other Motor Vehicle Dealers-4412	111,118,027	52,859,801	58,258,226
Automotive Parts/Accsrs, Tire Stores-4413	105,714,882	64,742,499	40,972,383
Furniture and Home Furnishings Stores-442	150,854,760	41,840,036	109,014,724
Furniture Stores-4421	82,446,160	17,604,508	64,841,652
Home Furnishing Stores-4422	68,408,600	24,235,528	44,173,072
Electronics and Appliance Stores-443	134,477,903	72,990,707	61,487,196
Appliances, TVs, Electronics Stores-44311	97,303,178	64,490,064	32,813,114
Household Appliances Stores-443111	17,975,728	6,058,904	11,916,824
Radio, Television, Electronics Stores-443112	79,327,450	58,431,160	20,896,290
Computer and Software Stores-44312	32,451,582	8,500,643	23,950,939
Camera and Photographic Equipment Stores-44313	4,723,143	0	4,723,143
Building Material, Garden Equip Stores -444	753,223,726	389,256,894	363,966,832
Building Material and Supply Dealers-4441	648,646,399	381,323,884	267,322,515
Home Centers-44411	262,080,943	157,316,031	104,764,912
Paint and Wallpaper Stores-44412	11,133,268	5,284,033	5,849,235
Hardware Stores-44413	64,089,351	55,303,459	8,785,892
Other Building Materials Dealers-44419	311,342,837	163,420,361	147,922,476
Building Materials, Lumberyards-444191	114,293,844	61,157,576	53,136,268
Lawn, Garden Equipment, Supplies Stores-4442	104,577,326	7,933,010	96,644,316
Outdoor Power Equipment Stores-44421	31,082,267	2,735,554	28,346,713
Nursery and Garden Centers-44422	73,495,060	5,197,456	68,297,604
Food and Beverage Stores-445	850,679,836	349,142,896	501,536,940
Grocery Stores-4451	565,569,068	322,740,253	242,828,815
Supermarkets, Grocery (Ex Conv) Stores-44511	529,628,248	313,504,232	216,124,016
Convenience Stores-44512	35,940,821	9,236,021	26,704,800
Specialty Food Stores-4452	69,529,870	8,065,020	61,464,850
Beer, Wine and Liquor Stores-4453	215,580,897	18,337,623	197,243,274
Health and Personal Care Stores-446	385,425,107	239,942,773	145,482,334
Pharmacies and Drug Stores-44611	303,366,042	189,705,332	113,660,710
Cosmetics, Beauty Supplies, Perfume Stores-44612	26,774,310	15,949,237	10,825,073
Optical Goods Stores-44613	21,171,449	12,250,082	8,921,367
Other Health and Personal Care Stores-44619	34,113,307	22,038,122	12,075,185



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Gasoline Stations-447	671,992,154	339,521,897	332,470,257
Gasoline Stations With Conv Stores-44711	487,666,930	299,666,656	188,000,274
Other Gasoline Stations-44719	184,325,224	39,855,241	144,469,983
Clothing and Clothing Accessories Stores-448	348,057,180	306,593,969	41,463,211
Clothing Stores-4481	188,418,869	144,500,776	43,918,093
Men's Clothing Stores-44811	9,535,262	4,156,156	5,379,106
Women's Clothing Stores-44812	44,385,074	29,590,406	14,794,668
Children's, Infants Clothing Stores-44813	12,129,681	15,078,573	(2,948,892)
Family Clothing Stores-44814	98,454,113	76,289,562	22,164,551
Clothing Accessories Stores-44815	8,049,551	3,885,122	4,164,429
Other Clothing Stores-44819	15,865,188	15,500,958	364,230
Shoe Stores-4482	27,265,886	36,169,992	(8,904,106)
Jewelry, Luggage, Leather Goods Stores-4483	132,372,425	125,923,200	6,449,225
Jewelry Stores-44831	118,781,425	117,498,094	1,283,331
Luggage and Leather Goods Stores-44832	13,591,000	8,425,107	5,165,893
Sporting Goods, Hobby, Book, Music Stores-451	143,370,351	123,165,346	20,205,005
Sporting Goods, Hobby, Musical Inst Stores-4511	123,424,405	99,857,657	23,566,748
Sporting Goods Stores-45111	65,668,981	62,482,394	3,186,587
Hobby, Toys and Games Stores-45112	33,194,094	26,159,498	7,034,596
Sew/Needlework/Piece Goods Stores-45113	11,206,113	4,412,151	6,793,962
Musical Instrument and Supplies Stores-45114	13,355,218	6,803,614	6,551,604
Book, Periodical and Music Stores-4512	19,945,946	23,307,688	(3,361,742)
Book Stores and News Dealers-45121	17,173,141	23,122,930	(5,949,789)
Book Stores-451211	15,361,164	23,122,930	(7,761,766)
News Dealers and Newsstands-451212	1,811,978	0	1,811,978
Prerecorded Tapes, CDs, Record Stores-45122	2,772,805	184,758	2,588,047
General Merchandise Stores-452	852,983,580	1,579,668,163	(726,684,583)
Department Stores Excl Leased Depts-4521	373,839,833	478,039,692	(104,199,859)
Other General Merchandise Stores-4529	479,143,746	1,101,628,471	(622,484,725)
Miscellaneous Store Retailers-453	188,208,853	253,824,615	(65,615,762)
Florists-4531	7,529,920	4,236,615	3,293,305
Office Supplies, Stationery, Gift Stores-4532	92,348,657	131,410,349	(39,061,692)
Office Supplies and Stationery Stores-45321	44,306,735	74,345,535	(30,038,800)
Gift, Novelty and Souvenir Stores-45322	48,041,922	57,064,814	(9,022,892)
Used Merchandise Stores-4533	15,061,645	7,186,146	7,875,499
Other Miscellaneous Store Retailers-4539	73,268,632	110,991,504	(37,722,872)
Non-Store Retailers-454	582,868,482	339,081,852	243,786,630
Foodservice and Drinking Places-722	757,510,911	654,982,370	102,528,541
Full-Service Restaurants-7221	343,851,451	272,874,956	70,976,495



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Retail Stores	2014 Demand (Consumer Expenditures)	2014 Supply (Retail Sales)	Opportunity Gap/Surplus
Limited-Service Eating Places-7222	302,890,791	305,081,629	(2,190,838)
Special Foodservices-7223	81,104,194	46,345,906	34,758,288
Drinking Places -Alcoholic Beverages-7224	29,664,474	30,679,879	(1,015,405)
GAFO *	1,722,092,431	2,255,668,570	(533,576,139)
General Merchandise Stores-452	852,983,580	1,579,668,163	(726,684,583)
Clothing and Clothing Accessories Stores-448	348,057,180	306,593,969	41,463,211
Furniture and Home Furnishings Stores-442	150,854,760	41,840,036	109,014,724
Electronics and Appliance Stores-443	134,477,903	72,990,707	61,487,196
Sporting Goods, Hobby, Book, Music Stores-451	143,370,351	123,165,346	20,205,005
Office Supplies, Stationery, Gift Stores-4532	92,348,657	131,410,349	(39,061,692)

* GAFO (General merchandise, Apparel, Furniture and Other) represents sales at stores that sell merchandise normally sold in department stores. This category is not included in Total Retail Sales Including Eating and Drinking Places.

Nielsen' RMP data is derived from two major sources of information. The demand data is derived from the Consumer Expenditure Survey (CE Survey), which is fielded by the U.S. Bureau of Labor Statistics (BLS). The supply data is derived from the Census of Retail Trade (CRT), which is made available by the U.S. Census. Additional data sources are incorporated to create both supply and demand estimates.

The difference between demand and supply represents the opportunity gap or surplus available for each retail outlet in the specified reporting geography. When the demand is greater than (less than) the supply, there is an opportunity gap (surplus) for that retail outlet. For example, a positive value signifies an opportunity gap, while a negative value signifies a surplus.



RMP Opportunity Gap - Retail Stores

Randal Road & Huntley Road

Appendix: Area Listing

Area Name:

Type: Radius 1 Reporting Detail: Aggregate Reporting Level: Block Group

Radius Definition:

RANDALL RD AT HUNTLEY RD	Latitude/Longitude	42.125139	-88.335448
CARPENTERSVILLE, IL 60110	Radius	0.00	- 3.00

Area Name:

Type: Radius 2 Reporting Detail: Aggregate Reporting Level: Block Group

Radius Definition:

RANDALL RD AT HUNTLEY RD	Latitude/Longitude	42.125139	-88.335448
CARPENTERSVILLE, IL 60110	Radius	0.00	- 5.00

Area Name:

Type: Radius 3 Reporting Detail: Aggregate Reporting Level: Block Group

Radius Definition:

RANDALL RD AT HUNTLEY RD	Latitude/Longitude	42.125139	-88.335448
CARPENTERSVILLE, IL 60110	Radius	0.00	- 10.00

Project Information:

Site: 5

Order Number: 974632601

