

# **GOALS AND OBJECTIVES FOR THE VILLAGE OF CARPENTERSVILLE 2014 / 2015**

## **Goals that have been Accomplished**

- Prioritize potential budget/service cuts before budget talks begin; including revenue alternatives.
- Staff will adhere to 2013 Capital Budget Projects document.
- Transfer payment of water and sewer bills to landlords.
- Continue to provide semi-annual financial statements
- Amend east side lot and building restrictions to be similar to those in Old Town.
- Update the Baxter Woodman Infrastructure recommendations that will lead to direction of Capital Improvement Plan. A pavement evaluation will be conducted to determine what maintenance is needed on Village-wide streets.
- Have realized a reduction in Public Safety Overtime.
- Strengthen the rental housing inspection program.
- Streamline village department processes in order to be more efficient and operate within the budget funds available that includes restructuring of certain departmental processes within Village Hall.
- Implement Parks Comprehensive Plan/Carpenter Park Master Plan
- Established a total Ash Tree inventory
- Consider financial planning/funding strategy to meet medium and long range goals.
- Created a firm Social Media Policy for staff.
- Established Procedures for Consistent Application of Building Codes
- Provide quarterly financial statements.
- Update Personnel Manual
  - Implement Employee Recognition Program
- Developed and regularly update a Village Snapshot Page to include brief departmental reports and grant funding that has been received.

## **Goals that Will Become Part of Financial Policy and/or Procedure**

- Each department will add performance metrics to their budgetary goals.
- Establish funding options to fund CIP – dedicate new sources of sales tax revenue that will be realized as an alternative perpetual funding source.
- Continue to consider financial planning/funding strategy to meet medium and long range goals
- Determine what amount or percentage of new revenue sources the Village is anticipating receiving should be dedicated to certain priorities to create financial sustainability.

## **Goals that Will Become Part of Economic Development/ Quality of Life Policy and/or Procedure**

- Continue to foster outreach programs;
  - Neighborhood Watch,
  - Police Academy,
  - Fire Academy,
  - Youth Police Academy,
  - Strengthening Families,
  - Crime Free Housing,
  - bike patrol,
  - participation in community events.
- Façade development program for business owners allocated with TIF dollar availability
- Foster Economic Development through a “one stop” process for development of new businesses and expansion of existing businesses.
- Establish economic incentive program to attract business’ interest
- Continue to improve the quality of life through
  - Parks
  - Events
  - Bicycle Paths
  - Bike lanes from west side to east side of Village of Carpentersville
  - Canoe use
  - To create a sustainable community that people can work, live, shop and seek various recreational activities in by cooperatively working inter-governmentally with surrounding agencies.
  - Establish a Tree Preservation Policy establishing good forestry practices
  - Establish a Tree Canopy and regular tree maintenance program. Tree maintenance program implementation is dependent upon receiving grant funding due to personnel and budget constraints.
  - Safe pedestrian passage over Randall Road and Main Street

### **Goals that Will Become Part of Capital Improvement Program**

- Continue sanitary sewer lining program

### **Short Term Goals**

- Create marketing materials
- Move fiscal year to January 1, 2016
- Align budget to support fiscal year change
- Define costs to complete Old Town infrastructure improvements.
- Create spreadsheet to provide departmental metrics relative to budgetary items.
- Continue to systematically recognize businesses that stay and expand.

### **Intermediate Term**

- Develop funding source to complete upgrades to Old Town street and underground infrastructure.

## **Long Term/Ongoing**

- Although there has been improvement noted, staff should continue to create an atmosphere where village customers feel valued and respected through proper customer service that includes customer service goals, training and metrics; to consistently improve on utilizing IT systems that enable staff to operate more efficiently thus improving services provided to customers of the village. Will continue to offer on-line surveys to receive feedback on village services.
- Continue to research ways to improve efficiencies in Public Safety to reduce costs
- Continuous improvement is a mainstay of our Village culture and philosophy.
- Continue to implement Old Town Area Comprehensive Plan.
- Consider the CMAP Housing Study for guidance in future housing decisions.
- Consider water flow improvements in Keith Andres Park to enable the total park to be utilized.