



Community Development FY2018 Budget Presentation



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Mission Statement



Provide high-quality Planning, Building, Zoning, Code Assistance and Economic Development services with responsive customer service at the highest levels of integrity, consistency and professionalism while remaining committed to promoting and protecting the health, safety, well-being, and welfare of all Village residents and businesses.

Get to Yes!



FY2017 Accomplishments



- Zoning Code amendment completed to allow auto painting and body repair in the commercial district with a Special Use Permit
- Transitioned plan reviews and inspections to consultants for building and plumbing permits



FY2017 Accomplishments



- Completed new Burger King restaurant and new American Mattress/Jersey Mike's Subs; others in the works
- Homeowner-friendly Zoning Code upgrades completed in 2015 virtually eliminated need for residential zoning variations



FY2017 Accomplishments



Economic Development:

- Economic incentives for American Mattress/Jersey Mike's Subs
- Hired Retail Strategies to recruit national retailers



FY2017 Accomplishments



Economic Development:

- 31 new businesses (seven new eateries)
- 41 businesses using Shop C'Ville



FY2018 Goals



- Continue emphasis on Code Assistance and Residential Rental Licensing
- Transition Engineering Division to the Public Works Department
- Analyze options for dog park



FY2018 Goals



Economic Development:

- Redevelopment of Huntley Square and the former Dominick's site
- Implement TIF 1 Façade & Maintenance Program

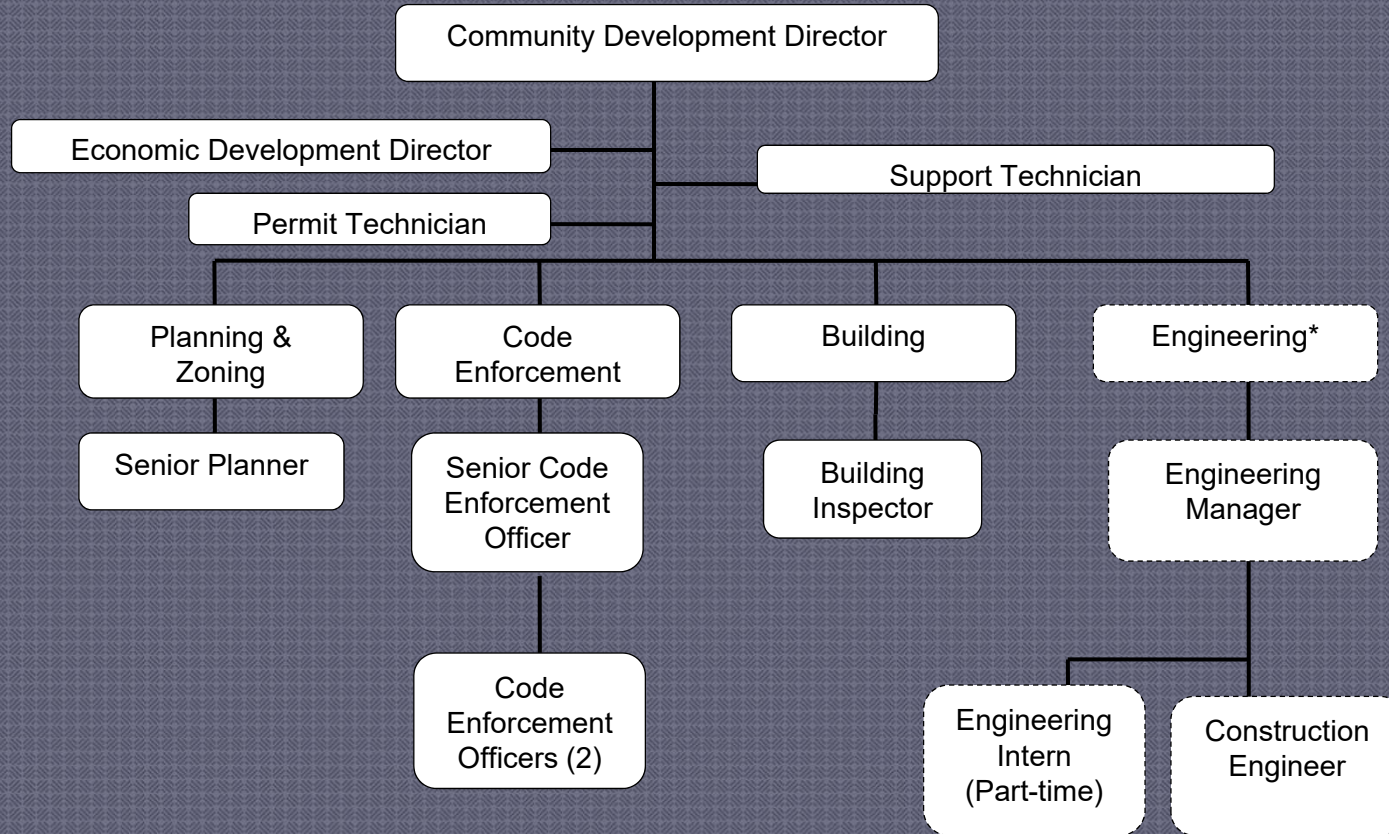


FY2018 Goals



- Attract additional commercial users to the three retail corridors
- Business outreach thru retention visits, E-Biz newsletter and Shop C'Ville

Personnel Overview



* Engineering will transition to Public Works

Personnel Overview

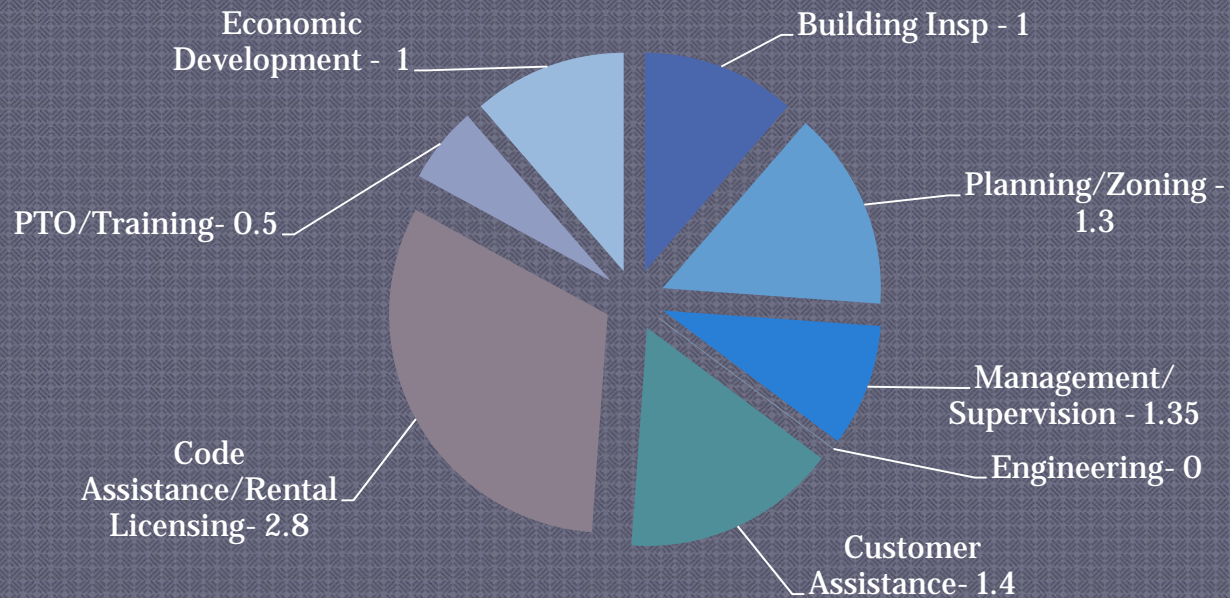
- Part time plumbing inspector and one building inspector not filled

PERSONNEL SCHEDULE				
	2015	2016	2017	Budgeted 2018
Full-Time	11	11	12	9
Part-Time	3	2	2	0
FTE	12.55	11.55	11.5	8.8

Performance Measures



Functional Areas FTE 8.8

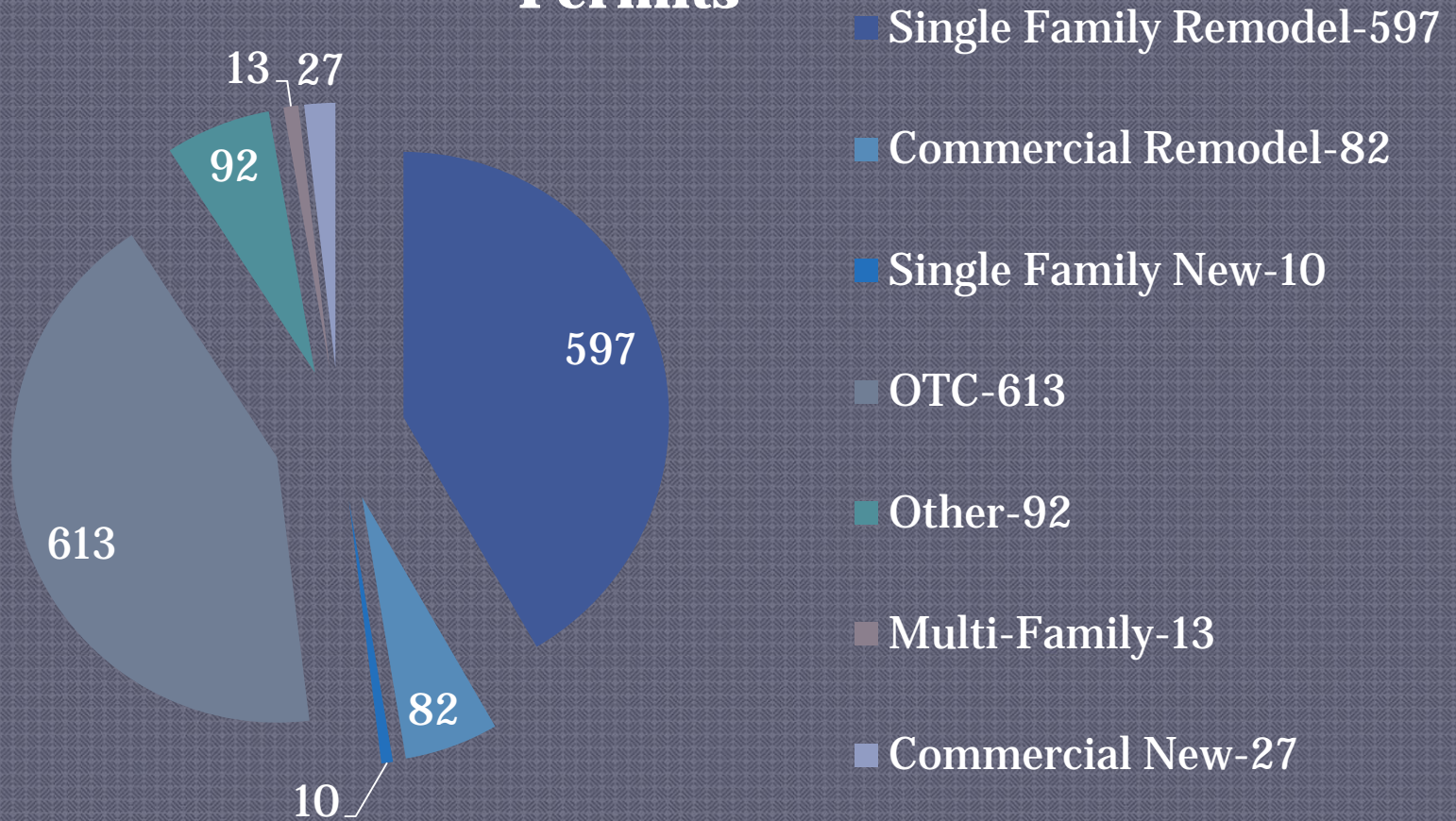


- Planning/Zoning -
- Management/Supervision -
- Engineering-
- Customer Assistance-
- Code Assistance/Rental Licensing-
- PTO/Training-
- Economic Development -

Performance Measures



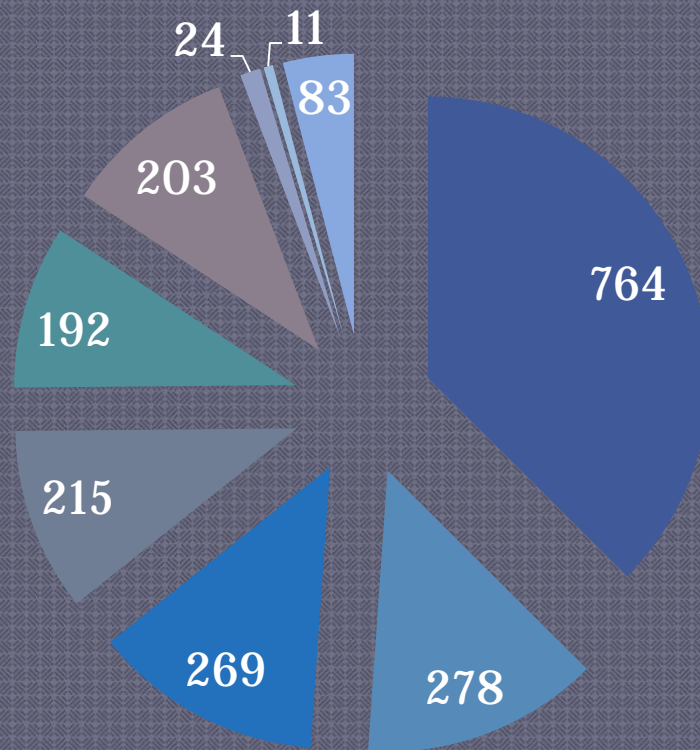
Permits



Performance Measures



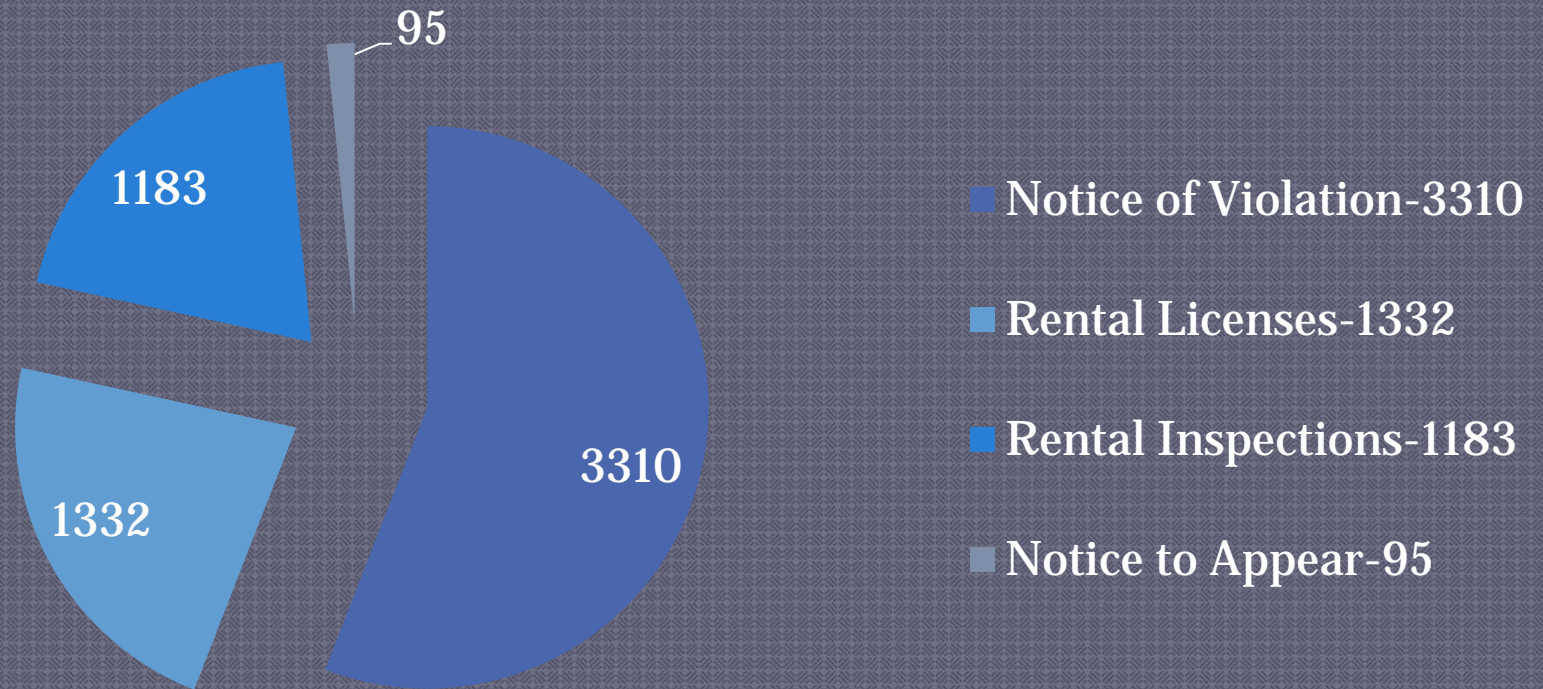
Inspections



- Site Improvements-764
- Siding, Roofs, Demo, etc.-278
- Plumbing-269
- Electrical-215
- Framing-192
- Mechanical-203
- Insulation-24
- Public Sidewalks-11
- Pre-Permit-83

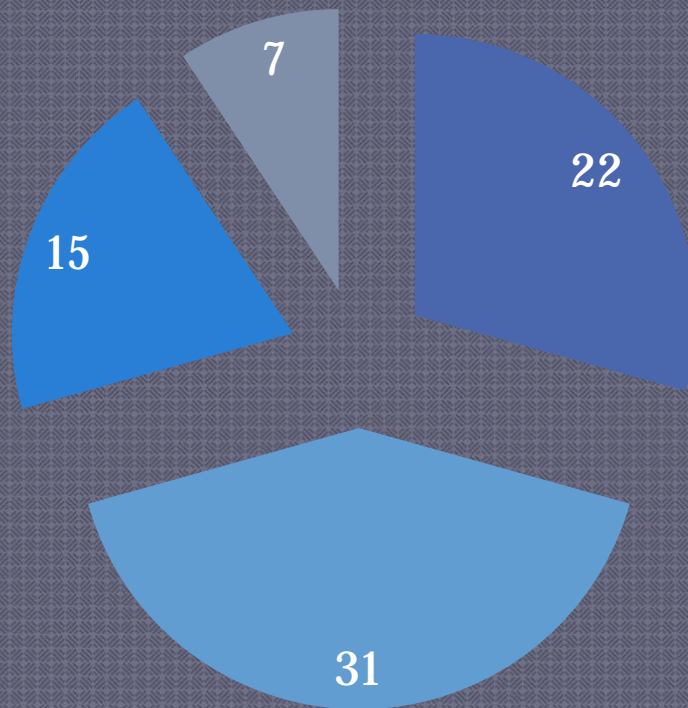


Code Assistance





Economic Development



- Requests for Information - 22
- Businesses Opened - 31
- E-Biz Newsletters - 15
- Business Retention Visits - 7



Performance Measures



New Business Trend (through August 31)

2011	2012	2013	2014	2015	2016	2017
60	25	47	30	33	30	31



New Budget Requests



Priority	Description	Requested	Denied
1	CMAP Dues / Local	\$ 1,500	
2	Business Recruitment Advertising	\$ 4,510	
	TOTAL=	\$ 6,010	\$



New Budget Request #1



Village of Carpentersville New Budget Request Items FYE December 31, 2017

Item Requested <u>CMAP Dues / Local</u>	Department <u>ComDev</u>
Contribution _____	Fund <u>001 – General Fund</u>
Priority No <u>1</u>	Total Request <u>\$1,500</u>

New item requested in budget: (i.e., **personnel**, equipment, new programs, etc.):

1. Reason for the Request:

The Chicago Metropolitan Agency for Planning (CMAP) relies on funding in the form of voluntary contributions from nearly 500 local government entities (cities, villages, counties, park districts, sanitary districts, forest preserves, etc.). The amount of the requested donation is based on the population of the entity, and has historically been increased annually based on the cost of inflation. The most recent annual CMAP request for Carpentersville was \$1,437.98. The Village has received several planning grants from CMAP, including the Old Town Plan and the Fox River Corridor Plan. Voluntary participation in this annual funding request helps to ensure that future Village applications for grant funding are looked upon favorably by CMAP.

2. Alternative Considerations/ Cost Savings of Request or Program:

The Village participated in this program in the past with the Northeast Illinois Planning Commission (NIPC), CMAP's predecessor. CMAP has considered changing the voluntary donation to mandatory dues and adding fees for services, which might result in additional costs to the Village. Participation in the voluntary program likely will result in the Village's contribution remaining low.

3. Total Cost and Expenditure accounts involved:

Acct. # 001445-52013 _____	\$ <u>1,500</u>
_____	_____
_____	_____
Total	\$ <u>1,500</u>



New Budget Request #2



Village of Carpentersville New Budget Request Items FYE December 31, 2017

Item Requested Business Recruitment Department ComDev
Advertising Fund 001 – General Fund
 Priority No _____ Total Request \$4,510

New item requested in budget: (i.e., personnel, equipment, new programs, etc.):

1. Reason for the Request:

The Illinois Department of Commerce & Economic Opportunity (DCEO) is partnering with Conway, Inc., publishers of Site Selection Magazine, to produce the 2018 Intersect Illinois magazine. This print and digital program will promote Illinois' business climate to a qualified audience in both domestic and international markets. The multimedia magazine will feature Illinois through detailed reporting and trend assessments, interviews with corporate executives in the state and through useful analysis of the state's competitive advantages.

Communities will have the opportunity to reserve advertising space in this program. Scheduled for publication in September 2018, the Intersect Illinois magazine will be distributed to a portion of the Site Selection magazine subscriber base, who account for over \$300 Billion in capital investment annually. This magazine also will be distributed by Intersect Illinois and Illinois stakeholders, as well as through many of the Conway, Inc. distribution channels, including the APEX award-winning website SiteSelection.com. Intersect Illinois, DCEO's marketing arm, will use the magazine for 12 months as a primary marketing tool to attract and retain business for the state

2. Alternative Considerations/ Cost Savings of Request or Program:

Intersect Illinois is the state's marketing group. This would be an opportunity for Carpentersville to be included in its marketing materials when Intersect Illinois represents the state nationally and internationally

3. Total Cost and Expenditure accounts involved:

Acct. # 001445 _____	\$ <u>4,510</u>
_____	_____
_____	_____
Total	\$ <u>4,510</u>



Major Budget Line Changes



- CMAP Local Contribution
- Business Recruitment Marketing/Advertising
- Engineering Move to PW
- -17.6% from year before (\$1.35 mil down to \$1.11 mil)



Questions?